

## Remarks

Applicant respectfully request reconsideration of this application as amended. Claims 10, 13, 15, 16, 24 and 28-31 have been amended. No claims have been cancelled. Therefore, claims 10-16, 24 and 26-31 are now presented for examination.

Claims 10-16, 24 and 26-31 stand rejected under 35 U.S.C. §103(a) as being unpatentable over Umen et al., U.S. Patent No. 6,854,086 (“Umen”) in view of Shoup, U.S. Patent No. 7,076,502 (“Shoup”). Applicant submits that the present claims are patentable over Umen in view of Shoup.

Umen discloses a document production system for preparing documents and managing a database of information pertaining to investigational studies of medical products. See Umen at Abstract. Umen further discloses a data management user interface (DMUI) that provides section headings that may be included in the document templates for identifying various sections of each document. The DMUI provides a template selection menu that allows a user to select a document template. For example, the user may select an FDA report template from the menu. See Umen at col. 17 ll. 24-55.

Shoup discloses a record management system that generates a layout mapping. The layout engine builds the layout mapping in a layout mapping storage unit by utilizing retrieved formatting information and the record structure foundation formed by a query map and master table index. See Shoup at col. 16 ll. 32-39.

Independent claims 10 and 24 of the present application each recite a first set of layout parameters corresponding to a first format region and controlling placement of each data record within the first format region and a second set of layout parameters corresponding to a second format region and controlling placement of each data record

within the second format region. Applicant submits that neither Umen nor Shoup disclose or suggest such features. Since both Umen and Shoup fail to disclose or suggest a first set of layout parameters corresponding to a first format region and controlling placement of each data record within the first format region and a second set of layout parameters corresponding to a second format region and controlling placement of each data record within the second format region, any combination of Umen and Shoup would also fail to disclose or suggest such a feature. Thus claims 10 and 24, and their respective dependent claims, are is patentable over Umen in view of Shoup.

Applicant submits that the rejections have been overcome and that the claims are in condition for allowance. Accordingly, applicant respectfully request the rejections be withdrawn and the claims be allowed.

The Examiner is requested to call the undersigned at (303) 740-1980 if there remains any issue with allowance of the case.

Please charge any shortage to Deposit Account No. 50-3669.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Date: 8/1/08

Mark L. Watson  
Reg. No. 46,322

1279 Oakmead Parkway  
Sunnyvale, California 94085-4040  
(303) 740-1980